



SPONSORSHIP OPPORTUNITY PROPOSAL

Weekly Salad Bar Program

Lake Trail Community Middle School

LAKE TRAIL COMMUNITY EDUCATION SOCIETY:

Lake Trail Community Education Society (*formerly known as Lake Trail Neighbourhood Connections*) was founded in 2010 as a community capacity-building project. In 2019, Lake Trail Middle School and Lake Trail Community Education Society received official community school designation. The development of *Lake Trail Community Middle School* is a collaborative partnership between LTCES and Lake Trail Middle School.

Our Mission:

Lake Trail Community Middle School promotes an integrated focus on lifelong learning, healthy lifestyles, community development and engagement leading to improved learning, stronger families and a healthier community. *Lake Trail Community Middle School* strives to be a neighbourhood centre accessible to everyone.

WEEKLY SALAD BAR PROGRAM:

Lake Trail Community Middle School serves a catchment area with significant levels of identified risk factors for youth including food and housing insecurity. LTCES's weekly salad bar provides a nutritious meal every Wednesday comprised of local and seasonal produce grown in the *Lake Trail Community School Garden* and sourced from local farms. Students have a direct connection to the food they are eating through participation in Lake Trail Community Garden programs.

The weekly salad bar program is coordinated by LTCES staff and delivered by a core group of dedicated volunteers. Every salad bar includes a basic greens mix with a range of seasonal vegetables, a side salad (coleslaw, potato, or pasta), a grain, and protein.

SPONSOR A MONTH!

Barrier-free access to nutrition and food literacy is LTCES's priority. **While many schools charge a nominal fee to cover expenses, Lake Trail's salad bar remains free of charge.**

LTCES is seeking ten sponsors throughout September 2019 to June 2020 to support a full month of salad bar ingredients at \$500 p/month.

Over the 2018 / 2019 school year, LTCES served approximately 2300 salads. This works out to \$1.75 for each healthy meal. *Your \$500 sponsorship ensures that LTCES's can continue to offer the salad bar program free of charge.*

RECOGNITION

Each **\$500** monthly sponsor will receive recognition:

- On the LTCES website
- Through both the LTCES and Lake Trail School E-Newsletters
- As a boosted thank you through our social media platforms
- Through signage on site at the weekly salad bar station
- Through a framed recognition certificate for your office



Children and youth spend up to 50% of their waking hours in school and consume 30%-50% of their daily food intake during this time, making it an ideal setting to promote and encourage healthy eating habits through education, peer and adult role modeling, environmental changes and supportive policies that enable students to make healthy choices.

Thank you for your consideration of this important program!

Please feel free to contact LTCES with any questions at LTCMScoordinator@sd71.bc.ca

Anna Rambow

Lake Trail Community Middle School Coordinator
Lake Trail Community Education Society